

# STAND OUT PRINTS IN BRILLIANT FLURO

HIGH VALUE-ADDED OUTPUT FOR  
PREMIUM POSTERS

GP SERIES  
5 COLOUR



**Canon**

# SHARE YOUR VISION AND STAND OUT IN AMAZING FLURO

Showcase your posters and stand out from the competition in vivid colour with fluorescent pink ink.

Create professional posters easily with PosterArtist. Featuring over 1,300 templates, photos and clipart with designs to suit a wide variety of business environments, creating posters has never been easier.

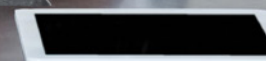
- imagePROGRAF GP-200 24"
- imagePROGRAF GP-300 36"

## EXPRESS YOURSELF IN COLOUR

Canon's first aqueous pigment large format inkjet printer using fluorescent pink ink with 5 colour pigment ink "Radiant Infusion" technology that layers a newly developed fluorescent pink ink with other inks on the paper surface during printing, which enables bright and soft colour reproduction.

Fluorescent pink ink can also be used to print specific areas such as text and figures to enable fluorescent colour expression that makes those areas stand out.

Printing with and without fluorescent ink can be selected with the ability to create compelling advertisements and posters, enhanced with fluorescent colours, the imagePROGRAF GP-300/200 support in-house production of large format outputs with increased appeal and visibility for various industries, such as retail, hospitality, health and education.



### Poster creation made simple

PosterArtist is a poster creation software program designed to be used by all levels of users to create professional-posters, banners and signage in just four easy steps. This template driven poster creation tool for PCs was developed by Canon specifically to create large-format posters quickly and easily.

PosterArtist provides over 180 professionally designed templates, over 1GB of clip art and print-ready, royalty free images that can be quickly customised and output to a variety of media. You can even import your own images such as company logos and digital camera photos.

With PosterArtist, you can quickly customise and print posters, signs and banners displays. PosterArtist includes an Auto Design feature to make printing even easier-just specify your layout elements and the software will automatically generate a variety of designs for you to choose from. With PosterArtist, you can integrate variable data, enlarge scanned data, import presentations and other office documents, and bring in images directly from most digital cameras.

### Design templates

PosterArtist comes with wide variety pre-designed templates suitable for Retail Stores, Office Environments, Hotels, Restaurants, Special Events, Education, Sports, and Health.

### Enhanced Image Editing

Edit, retouch and resize images with the touch of a button. Features include Auto Colour Correction, Colour Adjustment, Backlight Correction, Sharpness Adjustment, Cut Out Function, Logo Colour Adjustment, and much more.

### Page Capture

The Page Capture feature of PosterArtist gives you the flexibility to send Word documents, PowerPoint presentations or Excel spreadsheet graphs, for insertion into your posters.

### Variable Data Printing

Personalise your signage with the Variable Data Printing feature. Link a single poster template to an excel spreadsheet to change names, addresses, and more. Save time and personalise hundreds of poster within a single template.



# POWERFUL PRINTING AND SOFTWARE SOLUTIONS

## Borderless Print

Print borderless on a huge range of media sizes, requiring no hand trimming. This also has the benefit of maximising the paper roll usage and minimising waste.

## Free-size Borderless Printing

Free-size borderless printing makes poster production easier than ever, with high-precision paper edge detection supporting prints of all sizes.

## Direct Print Plus

The Direct Print Plus software has the ability to process a large number of prints quickly and streamline your workflow. Use Direct Print Plus to print various files of different formats using the same operation.

## Media Configuration Tool

Media Configuration Tool is software for managing the paper information on the printer. Change the preferences such as display order and paper names for media types used on the printer's operation panel and in the printer driver's dialog boxes.

## Accounting Manager

Take the guesswork out of calculating your ink consumption. Track ink and media usage across up to 50 devices and keep on top of your printing costs.

## Direct USB Printing

Direct USB printing allows you to plug in a memory stick, preview your image on the operation panel. You can check the contents of the file before printing to prevent file selection errors.

When you print a multi-page PDF file, you can also print the page with a specified preview. Supported file formats are PDF and JPEG.

## Reprinting without a PC

Built-in HDD allows GP-300/200 to perform convenient and efficient printing. After printing, the print job is saved to the printer's hard drive. Saved jobs can be printed from the operation panel or Remote User Interface without using a PC. It is convenient because you can easily reprint only the necessary number of copies when you need it.

## Secure Printing

A security print is intended to prevent the printouts from being taken away by using passcode. If a PIN (passcode) of up to seven digits is set in printing from the printer driver, the print job will not be printed immediately but will remain stored on the printer HDD. Start printing by entering the same PIN code on the operation panel of the printer. This prevents information leakage due to misidentification, loss, or neglect of output.

